



Delighting Audiences Since 1931

We are pleased to invite you to partner as a sponsor of The Barnstormers Theatre—one of the region’s most vibrant cultural and artistic gems!

Our sponsors are local and regional companies, enterprises, and individuals who take great pride in serving New England. Together, they share a common goal with The Barnstormers—to contribute to the community and to improve the quality of life for area residents and visitors.

The Barnstormers has a variety of sponsorship opportunities available. By underwriting the run of a play, you’ll enjoy many exclusive benefits, including state-wide marketing exposure, direct visibility to up to 3,000 patrons, complimentary tickets, invitations to special events, private tours, and the pride of supporting one of the region’s most charming and beloved performing arts institutions.

We want you to have the very best sponsorship experience possible, so we will work closely with you to customize your benefits to respond to your specific interests that best meet your needs.

Thank you for your interest and your support!

The powerful Play goes on, and you may contribute a Verse.

–Walt Whitman

Why Become a Sponsor at The Barnstormers?

Investing in The Barnstormers is investing in the heritage and future of the region.

For 91 summers, The Barnstormers Theatre has been delighting audiences—young and old—and has fueled a lifelong spark for many wide-eyed, first-time theatre-goers. There is no other theatre like it in the world—rich in heritage and vibrant in possibility.

Ticket sales account for just half of the operating expenses for The Barnstormers—and for theatres across the country. The support we receive from our sponsors is essential for our continued existence. As one of three professional theatres in the state, we draw people from throughout New England (and beyond!). Despite rising production and publicity costs, repair and maintenance costs, we are committed to continuing our acclaimed core summer season offerings and to expanding our programming for both adults and young people. Your sponsorship makes this all possible.

To sponsor a play—or two—or to underwrite a full season means:

- Exposing your business, foundation, or enterprise to a wide, live audience
- Creating an opportunity to showcase and highlight your organization's philanthropic mission
- **Circulating your brand** via social media, radio, print, posters, flyers, and mailing throughout New England (and beyond) reaching up to 1,000,000 New Hampshire residents and seasonal visitors—and countless social media visitors
- **Contributing to the education, career, and engaged citizenship** of young people (Research tells us those who participate in the performing arts—as audience members or as actors/technicians—emerge as more empathetic, engaged, and responsible citizens.)
- **Ensuring the survival (and well-being) of the performing arts** in general and The Barnstormers and its cultural partners, specifically

Sponsorship Levels

As a PLATINUM SPONSOR - \$3,000.00 - you will receive:

- Live, featured acknowledgement during the pre-show curtain speech (6-11 performances per show)
- 6 tickets for the sponsored play, based on availability
- Full inclusion in all advertising and publicity including radio, social media, website, print, flyers, brochures, and posters (with the capacity to reach up to 1,000,000 residents and visitors to New Hampshire)*
- Featured signage in the concession and lobby areas
- Live acknowledgement and signage during our special seasonal theatre educational and entertainment events (June through September)
- An ability to insert a coupon or announcement in our program book, as applicable

As a GOLD SPONSOR- \$2,000.00 - you will receive:

- Live, featured acknowledgement during the pre-show curtain speech (6-11 performances per show)
- 4 tickets for the sponsored play, based on availability
- Featured signage in the concession and lobby areas
- Full inclusion in all advertising and publicity including radio, social media, website, print, flyers, brochures, and posters (with the capacity to reach up to 1,000,000 residents and visitors to New Hampshire)*
- Invitations and live acknowledgement during our special seasonal theatre educational and entertainment events (June through September)
- **Gold Sponsorship** *may be shared with other sponsors as applicable.*

As a SILVER SPONSOR - \$1,000.00 – you will receive:

- Live acknowledgement during the pre-show curtain speech (6-11 performances per show)
- 2 tickets for the sponsored play, based on availability
- Featured signage in the lobby and concession areas
- Invitations and signage during our special seasonal theatre educational and entertainment events (June through September)
- Featured inclusion in our program book and on our website
- Marketing and publicity opportunities via social media
- **Silver Sponsorship** *may be shared with other sponsors as applicable.*



2022 SPONSORSHIP CONTRACT/INVOICE

THE BARNSTORMERS THEATRE
marketing@barnstormerstheatre.org

NAME: _____

BILLING ADDRESS: _____

EMAIL: _____ PHONE _____

CONTACT PERSON: _____

SPONSORSHIP LEVEL

- Platinum \$3,000.00 _____
- Gold \$2,000.00 _____
- Silver \$1,000.00 _____

PRODUCTION(s)

Payment received _____ Check# _____ Date _____

Signature of sponsor _____

Print name _____

****To ensure inclusion in all applicable promotion benefits, payment is required by June 1
or 15 days from date of invoice.***